

29 September 2023

Dear families,

The safety of every child who attends Dixons Kings Academy should be a priority for all. I am very saddened to report that we had a serious accident outside of school on Thursday 28 September where one of our new Year 7 students was hit by a car. We have long suspected that this would happen as the issues with traffic and parking poses a significant danger to our students at the end of the school day.

Can I point out the following safety issues:

1. Parents are NOT allowed to park on the yellow zig zags directly outside of school under any circumstances (this includes blue badge holders) If you are parked here your registration will be photographed and you will be reported to Bradford Council.
2. Double yellow lines mean no parking at all at any time, again if cars are seen breaking this law, then they will be photographed, and the details passed to Bradford Council.
3. Stopping in the road or causing a blockage to quickly allow entry into a car alters the flow of traffic. This will also be reported as this is the cause of the incident on Thursday.
4. General speed limits should be observed, 20mph can still cause significant damage to a pedestrian.
5. 3 point turns and sudden turning can cause accidents as this also blocks the flow of traffic.
6. The end of the school driveway MUST be kept clear so the vision of drivers leaving school is not obstructed.

If you are seen to be breaking any of the safe practices above you can expect to be spoken to by a member of the school team, the only reason they are doing this is to ensure the safety of our children.

Photographs of cars breaking the law will be taken and passed to Bradford Council.

I am expecting our whole community to understand why these measures are necessary in protecting every child and therefore any verbal abuse given to a member of our team will be followed up.

I would like to thank you for your future cooperation in this matter. Failure to follow road safety could result in a further injury or at its very worst the death of one of our own, this cannot be allowed to happen.

Your sincerely



Richard Wilson
Principal